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## BMC TUĞRA TRACTORS AWAIT VISITORS AT SOLUTRANS 2023

BMC, one of Türkiye's leading commercial and military vehicle manufacturers, will exhibit BMC TUĞRA tractors, which stand out with their modern design, advanced technology and superior performance, at the SOLUTRANS 2023 Commercial Vehicle and Transportation Exhibition, which will be held for the 21st time in Lyon, France between November 21 and 25.

BMC, which will present the TUĞRA 1846 Tractor Series ELG and ESG versions to the visitors at the event in Lyon, one of the most important meetings of the sector, successfully continues its growth strategy in Europe with its efforts to become a global brand.

BMC has continued to grow rapidly with the truck sales it has realized in recent years from Macedonia to the Netherlands, Greece to Spain. Operating in 14 countries in the commercial vehicles group in 2021, BMC is rapidly moving towards its goals of becoming a global brand by increasing this number to 21 by the end of 2023. With more than 3,500 employees and strong human resources, BMC offers all solutions from design to R&D, from production to sales and after-sales services.

### ABOUT BMC TUĞRA

BMC TUĞRA, which was exhibited for the first time with its tractor, road and construction series at the IAA Commercial Vehicles Fair in Hannover, Germany in September 2018, offers power, durability and comfort together with its advanced technology, durable structure and superior traction as well as its ergonomic cabin design.

BMC TUĞRA provides drivers with enjoyable driving thanks to its equipment such as Cruise Control, Intarder, 4-Point Independent Air Cabin Suspension, Electronic Braking System (EBS), Lane Departure Warning System (LDWS), Heated Driver Seat, Heated and Electrically Controlled Side Mirrors, Refrigerator.

## PRESS RELEASE



### ABOUT BMC

*Founded in 1964, as one of the main commercial and military vehicle manufacturers in Türkiye, BMC offers special solutions for the automotive and defense industries with its wide range of products at high quality standards, qualified workforce and high production capacity in its management, R&D and production facilities in Istanbul, Ankara and Sakarya, as well as in its 250.000 m<sup>2</sup> modern facilities in Pınarbaşı, İzmir.*

*BMC can develop and produce commercial and defense industry vehicles in many different configurations, from buses to trucks, mine-protected armored vehicles, tactical wheeled vehicles, tracked vehicles and unmanned land vehicles. With more than 3,500 employees and strong human resources, BMC has all solutions from design to R&D, from production to sales and after-sales services.*

*BMC, the brand of firsts that has manufactured more than 300 thousand vehicles to date and provided a 10 billion dollar added value to the Turkish economy with export operations for more than 80 countries, continuously raises its standards with its advanced technology developed in the light of intensive R&D studies. With its deep-rooted history of half a century, multinational structure and new management approach, BMC is rapidly moving towards its renewed goals of becoming a global brand.*